

SOLVING BIG HAIRY PROBLEMS



This program is for people who are:

- Familiar with or have some experience with human-centered design or innovation
- Working on big, hairy problems and want to come alongside others outside of their own industry
- Seeking opportunities to make a positive social impact through human-centered design and innovation

The LOW-DOWN

- There is an application process for the Yes! Impact Living Lab
- Selected applicants will be assigned to a specific project team
- Project teams are composed of people from various industries and organizations
- Project teams will recommend and pitch at least one minimal viable solution to the sponsoring organization
- Solution implementation is at the discretion and responsibility of the sponsoring organization

During this program, participants will:

- Remotely collaborate and work on a REAL-LIFE challenges in a meaningful way
- Go deep and broad into the human-centered design process and methods
- Explore strategic design methods for contextual research, foresight, framing, and evaluation
- Experience mentoring by seasoned practitioners and receive feedback, insights, and support from project sponsors
- Develop knowledge, skills, and strategies to successfully work on cross-disciplinary, remote-working teams
- Realize most viable concepts through implementing and evaluating prototyped ideas with project sponsors

Format

- Class size: 20 people max
- 2 person maximum from the same organization
- Duration: 10 weeks
- 8 facilitated group sessions
- 2.5 hours/session
- Team project work between group facilitated sessions
- 30-, 60-, and 90-day post check-ins with project teams

Project Opportunities

There are ample challenges to address at the local level. We are open to having dialogue with organizations that would like to explore the opportunity of presenting a big, hairy problem to solve during 2021 Yes! Impact Living Labs.

Send an email to info@disruptorleague.com to learn more.

PROGRAM COMPONENTS

**Impact Learning
Project**
Team-based project

